



NOT YOUR ORDINARY OUTDOOR.



A COMPLETE OUT- OF-HOME SOLUTION

Sky Squirrel combines electronic billboards and customized digital placements to put your message in front of the right audience, at the right time. Integrated campaigns across out-of-home and digital media—

creating a 360° presence that's impossible to miss. Every plan is designed for small regional businesses who need expert advice to maximize every advertising dollar.

1. Choose Your Location & Timing

Select your board location(s) and flight duration. We offer 1 week, 1 month, or 3 month campaigns.

2. Select Your Digital Extension

Continue reaching your audience long after they've passed your billboard through **Mobile Retargeting** OR **Streaming Audio**.

3. Activate Creative Services

Upload your own creative or tap into the Sky Squirrel team for turn-key creative services including billboard design, digital ads, and streaming audio scripts.

OWN THE SKYWAYS!

CLAIM YOURS AT

SKYSQUIRRELOUTDOOR.COM





6904 US 22, Greensburg, PA 15601

GREENSBURG

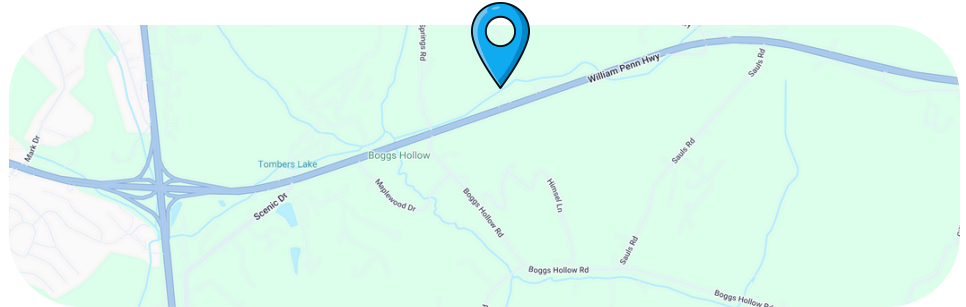
Starting at \$2,050/month

Location

6904 US 22,
Greensburg, PA 15601

Lat/Long

40.40260217508433,
-79.5508481



EAST

Read: Right (East Facing Westbound traffic)

Media Type: Digital Bulletin

Weekly Impressions/Slot: 12,275

Total Weekly Impressions: 98,217

Size: 14' x 48'

Rotation: :08 seconds

Market: Pittsburgh DMA

Geopath ID: Pending



Choose from **ONE** of the following or talk with your Sky Squirrel rep about cost for both

DIGITAL EXTENSIONS

Mobile Retargeting

60K Impressions/Month



Display Banners can run across all screens on brand-safe websites across and in-app. Ads are served to customers that drive within a specific geography of your outdoor panel location. Ads link to your website or social media page. We will provide reporting on a monthly basis on standard metrics such as clicks and click-thru rate. UTM Codes allow for you to track activity on your website via Google Analytics.

Streaming Audio

14K Impressions/Month



Streaming Audio combines the power of outdoor advertising with audio reinforcement. Reach streaming audio listeners through music and podcasts as well as participating local radio stations. Ads are served with an accompanying display banner. Audio production is included and monthly proof of performance provided.



6904 US 22, Greensburg, PA 15601

GREENSBURG

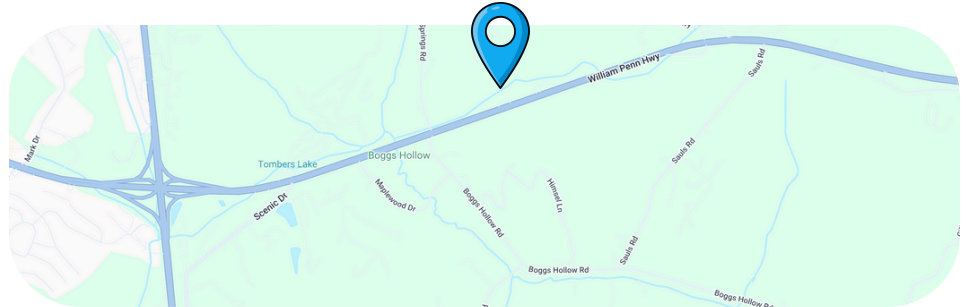
Starting at \$2,050/month

Location

6904 US 22,
Greensburg, PA 15601

Lat/Long

40.40260217508433,
-79.5508481



WEST

Read: Left (West facing Eastbound traffic)

Media Type: Digital Bulletin

Weekly Impressions/Slot: 12,500

Total Weekly Impressions: 100,023

Size: 14' x 48'

Rotation: :08 seconds

Market: Pittsburgh DMA

Geopath ID: Pending



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DIGITAL EXTENSIONS

Mobile Retargeting

60K Impressions/Month



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14K Impressions/Month



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425 Range End Rd, Dillsburg, PA 17019

DILLSBURG

Starting at \$2,050/month

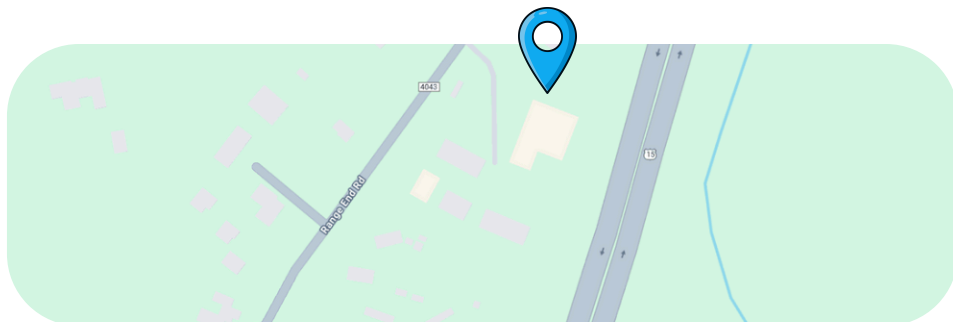


Location

425 Range End Rd,
Dillsburg, PA 17019

Lat/Long

40.100117005735434,
-77.04481828763663



NORTH

Read: Right (North facing Southbound traffic)

Media Type: Digital Poster

Weekly Impressions/Slot: 35,000

Total Weekly Impressions: 210,000

Size: 12' x 24'

Rotation: :08 seconds

Market: Harrisburg Lebanon Metro

Geopath ID: Pending



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DIGITAL EXTENSIONS

Mobile Retargeting

60K Impressions/Month



Display Banners can run across all screens on brand-safe websites across and in-app. Ads are served to customers that drive within a specific geography of your outdoor panel location. Ads link to your website or social media page. We will provide reporting on a monthly basis on standard metrics such as clicks and click-thru rate. UTM Codes allow for you to track activity on your website via Google Analytics.

Streaming Audio

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425 Range End Rd, Dillsburg, PA 17019

DILLSBURG

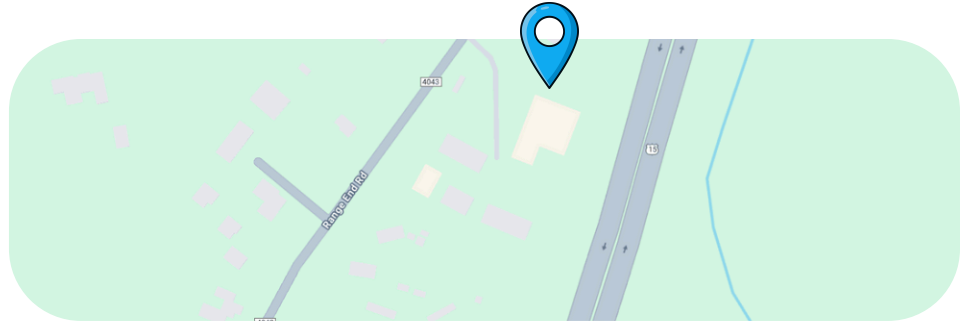
Starting at \$2,050/month

Location

425 Range End Rd,
Dillsburg, PA 17019

Lat/Long

40.100117005735434,
-77.04481828763663



SOUTH

Read: Left (South facing Northbound traffic)

Media Type: Digital Poster

Weekly Impressions/Slot: 35,000

Total Weekly Impressions: 210,000

Size: 12' x 24'

Rotation: :08 seconds

Market: Harrisburg Lebanon Metro

Geopath ID: Pending



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DIGITAL EXTENSIONS

Mobile Retargeting

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