



6904 US 22, Greensburg, PA 15601

# GREENSBURG

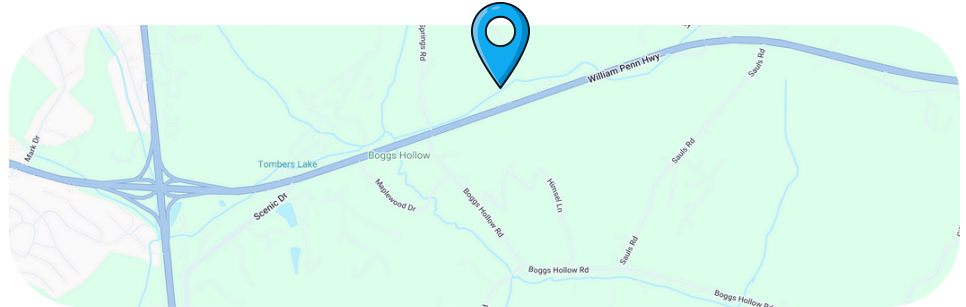
Starting at \$2,050/month

## Location

6904 US 22,  
Greensburg, PA 15601

## Lat/Long

40.40260217508433,  
-79.5508481



# EAST

**Read:** Right (East Facing Westbound traffic)

**Media Type:** Digital Bulletin

**Weekly Impressions/Advertiser:** 12,275

**Total Weekly Impressions:** 98,217

**Size:** 14' x 48'

**Rotation:** :08 seconds

**Market:** Pittsburgh DMA

**Geopath ID:** Pending



Choose from **ONE** of the following or talk with your Sky Squirrel rep about cost for both

# DIGITAL EXTENSIONS

## Mobile Retargeting

60K Impressions/Month



Display Banners can run across all screens on brand-safe website across and in-app. Ads are serve to customers that drive within a specific geography of your outdoor panel location. Ads link to your website or social media page. We will provide reporting on a monthly basis on standard metrics such as clicks and click-thru rate. UTM Codes allow for you to track activity on your website via Google Analytics.

## Streaming Audio

14K Impressions/Month



Streaming Audio combines the power of outdoor advertising with audio reinforcement. Reach streaming audio listeners through music and podcasts as well as participating local radio stations. Ads are served with an accompanying display banner. Audio production is included and monthly proof of performance provided.



6904 US 22, Greensburg, PA 15601

# GREENSBURG

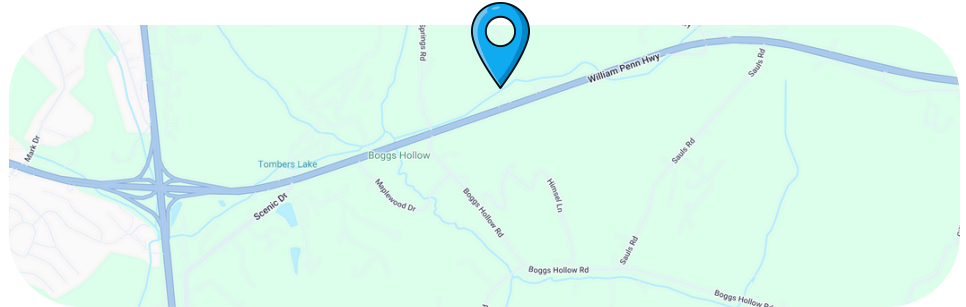
Starting at \$2,050/month

## Location

6904 US 22,  
Greensburg, PA 15601

## Lat/Long

40.40260217508433,  
-79.5508481



# WEST

**Read:** Left (West facing Eastbound traffic)

**Media Type:** Digital Bulletin

**Weekly Impressions/Advertiser:** 12,500

**Total Weekly Impressions:** 100,023

**Size:** 14' x 48'

**Rotation:** :08 seconds

**Market:** Pittsburgh DMA

**Geopath ID:** Pending



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# DIGITAL EXTENSIONS

## Mobile Retargeting

60K Impressions/Month



Display Banners can run across all screens on brand-safe website across and in-app. Ads are serve to customers that drive within a specific geography of your outdoor panel location. Ads link to your website or social media page. We will provide reporting on a monthly basis on standard metrics such as clicks and click-thru rate. UTM Codes allow for you to track activity on your website via Google Analytics.

## Streaming Audio

14K Impressions/Month



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425 Range End Rd, Dillsburg, PA 17019

# DILLSBURG

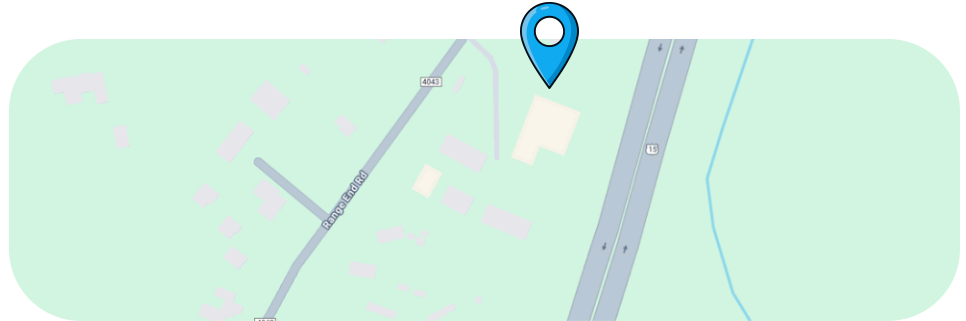
Starting at \$2,050/month

## Location

425 Range End Rd,  
Dillsburg, PA 17019

## Lat/Long

40.100117005735434,  
-77.04481828763663



# NORTH

**Read:** Right (North facing Southbound traffic)

**Media Type:** Digital Poster

**Weekly Impressions/Advertiser:** 35,000

**Total Weekly Impressions:** 210,000

**Size:** 12' x 24'

**Rotation:** :20 seconds

**Market:** Harrisburg Lebanon Metro

**Geopath ID:** Pending



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# DIGITAL EXTENSIONS

## Mobile Retargeting

60K Impressions/Month



Display Banners can run across all screens on brand-safe website across and in-app. Ads are serve to customers that drive within a specific geography of your outdoor panel location. Ads link to your website or social media page. We will provide reporting on a monthly basis on standard metrics such as clicks and click-thru rate. UTM Codes allow for you to track activity on your website via Google Analytics.

## Streaming Audio

14K Impressions/Month



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425 Range End Rd, Dillsburg, PA 17019

# DILLSBURG

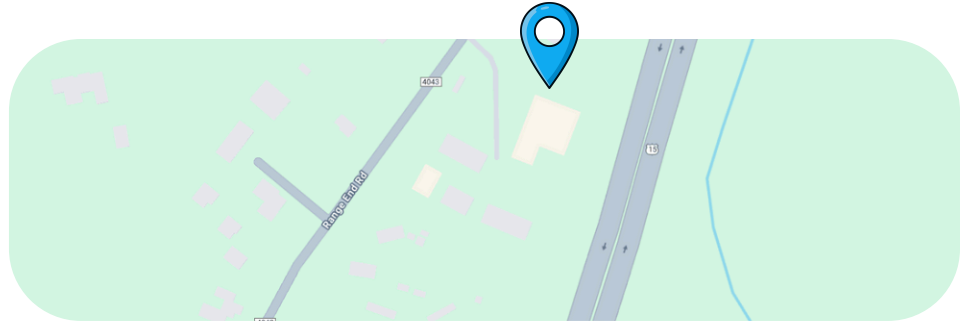
Starting at \$2,050/month

## Location

425 Range End Rd,  
Dillsburg, PA 17019

## Lat/Long

40.100117005735434,  
-77.04481828763663



# SOUTH

**Read:** Left (South facing Northbound traffic)

**Media Type:** Digital Poster

**Weekly Impressions/Advertiser:** 35,000

**Total Weekly Impressions:** 210,000

**Size:** 12' x 24'

**Rotation:** :20 seconds

**Market:** Harrisburg Lebanon Metro

**Geopath ID:** Pending



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# DIGITAL EXTENSIONS

## Mobile Retargeting

60K Impressions/Month



Display Banners can run across all screens on brand-safe website across and in-app. Ads are serve to customers that drive within a specific geography of your outdoor panel location. Ads link to your website or social media page. We will provide reporting on a monthly basis on standard metrics such as clicks and click-thru rate. UTM Codes allow for you to track activity on your website via Google Analytics.

## Streaming Audio

14K Impressions/Month



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