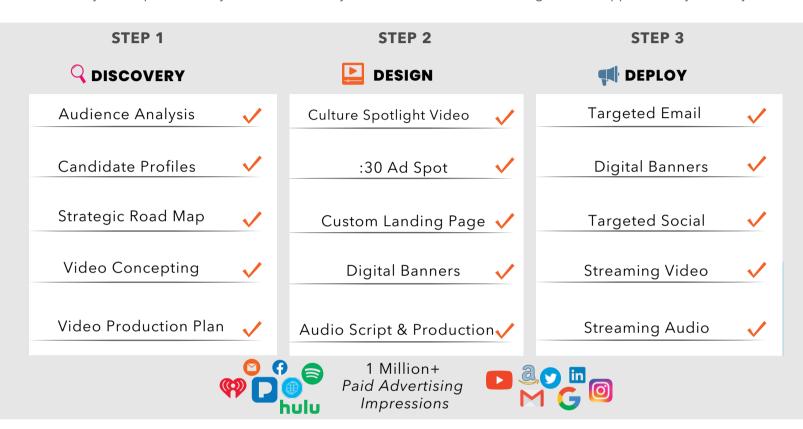


REIMAGINE RECRUITMENT

VIDEO - AUDIO - DIGITAL - EMAIL

Capture the best of your culture & share it on platforms that intersect life, not job boards.

Why would someone want to work for your senior living community? That may sound direct but it's the reality of the current recruitment environment, isn't it? Do you feel a listing on a job board authentically communicates your culture and story? If the process has you exhausted and you dream of recruitment reimagined, this approach may refresh you.





Month 1	Month 2	Month 3	Month 4
90 minute Discovery	Ongoing Campaign Management & Performance Optimizations		
45 days			
30 days			
	3 months		
\$7500	\$7500	\$7500	\$7500





LET'S START THE CONVERSATION

Wes Snider VP, Engagement | wesley@wakeenandcompany.com | 717.385.0382 wakeenandcompany.com/recruitment

